

International Geoscience and Remote Sensing Symposium (IGARSS 2016)

Beijing, China, July 10–15, 2016



IGARSS

July 10-15, 2016 • Beijing, China

Introducing IGARSS

IEEE is the world's largest non-profit professional association dedicated to advancing technological innovation and excellence for the benefit of humanity, with 375,000 members in 160 countries. The IEEE Geoscience and Remote Sensing Society (GRSS) annually sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the world's premier symposium on this topic. It is held annually with alternate locations in Europe, North America and international venues. The first IGARSS in Washington DC in 1981 with attendees from 16 countries was highly successful both technically and financially. This prestigious meeting has become an international focus of remote sensing programs and activities each year, drawing many hundreds of scientists, engineers, decision makers, and students from around the world to become familiar with current research and technology in this field. On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS Organising Committee we invite you to participate and support IGARSS 2015, the premier symposium on remote sensing.

Exhibiting & Sponsorship Opportunities

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VENUE

China National Convention Center

China National Convention Center (CNCC) officially opened in October 2009, can provide international standard, purpose-built convention and exhibition facilities. CNCC is only 30 minutes' drive from the Beijing Capital International Airport. It is connected by two subway lines, which is convenient for you to go to the city center and the main attractions of Beijing. There are a number of research institutes and universities in the vicinity of CNCC.



SPONSORSHIP OPPORTUNITIES

Main Sponsorship Packages	Amount
Platinum (1 available)	\$25,000.00
Gold (3 available)	\$18,000.00
Silver (6 available)	\$8,000.00
Symposium Welcome Reception Sponsor (3 available)	\$8,000.00
Other Sponsorship Packages	Amount
USB Memory Stick (1 available)	\$10,000.00
Logo on Delegate Bags (3 available)	\$6,000.00
Name Badge and Lanyard (1 available)	\$5,000.00
Internet Centre (2 available)	\$4,000.00
Symposium Screens (3 available)	\$4,000.00
Delegate Bag Insert	\$1,500.00
Advertisement in Final Program - Inside Cover (1 available)	\$3,000.00
Advertisement in Final Program - Full Page (2 available)	\$2,000.00
Advertisement in Final Program - Half Page (6 available)	\$1,000.00
Web Advertisement	\$600.00

SPONSORSHIP DESCRIPTION/INCLUSIONS

Platinum Sponsor

USD \$25,000 (one position available)

Sponsorship includes:

- Recognition as Platinum Sponsor (with company logo) in the Symposium Final Program
- Recognition as Platinum Sponsor (with company logo) in a dedicated banner in the Symposium App, including a hyperlink to your company's home page
- Recognition as Platinum Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Platinum Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary double booth (3x6m) in a prime position within the exhibition
- Two (2) complimentary full Symposium registrations
- Verbal acknowledgment as the Platinum Sponsor during the Welcome Reception
- Free advertisement in the Geoscience and Remote Sensing Magazine
- One full page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 200 word profile in the Symposium Final Program

SPONSORSHIP DESCRIPTION/INCLUSIONS

Gold Sponsor

USD \$18,000 (three positions available)

Sponsorship includes:

- Recognition as Gold Sponsor (with company logo) in the Symposium Final Program
- Recognition as Gold Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Gold Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Gold Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary standard booth (3x3m) in a prime position within the exhibition
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Magazine
- One half page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 100 word profile in the Symposium Final Program

SPONSORSHIP DESCRIPTION/INCLUSIONS

Silver Sponsor

USD \$8,000 (six positions available)

Sponsorship includes:

- Recognition as Silver Sponsor (with company logo) in the Symposium Final Program
- Recognition as Silver Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Silver Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Silver Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Magazine
- Logo and 50 word profile in the Symposium Final Program

SPONSORSHIP DESCRIPTION/INCLUSIONS

Symposium Welcome Reception Sponsor

USD \$8,000 (three positions available)

The Symposium Welcome Reception will be the first social event for the Symposium. The Symposium Welcome Reception offers a great opportunity for colleagues and friends to meet in a relaxed environment.

Sponsorship includes:

- Recognition as Symposium Welcome Reception Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Welcome Reception Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Welcome Reception (maximum size 2m high x 1 m wide)
- Four complimentary tickets to the Symposium Welcome Reception
- Logo and 50 word profile in the Symposium Final Program

ABOUT THE EXHIBITION

The Exhibition will be a major attraction at IGARSS 2016. The Congress has been structured to maximize the opportunity for delegates to visit the Exhibition. Don't miss being a part of this very worthwhile conference.

WHO SHOULD ATTEND?	Publishers, soft- and hardware companies and other interested organisations		
EXHIBITION TIMETABLE	July 11	9:00–13:00	Exhibitor move-in
		14:00–18:00	Exhibition
	July 12-14	8:30–18:00	Exhibition
	July 15	8:30–16:00 16:00–18:30	Exhibition Exhibition move-out
MEDIA	A wide variety of national technical press agencies and newspapers will cover reporting about the congress		

BOOTH RATES

Category	Booth Size	Rate (USD)
Standard Booth (A1-20, A22-35)	3m * 3m, Standard booth	5,000
Premium Booth (A36 & A37)	5m * 10m	15,000

Notes: 1. Allotment of booth will be on **FIRST COME FIRST SERVED** basis.

2. The booths are served in standard type. If you need a raw space to set up the booth by yourself, please contact secretariat at exhibition.igarss2016@nssc.ac.cn.

BOOTH DESCRIPTION/INCLUSIONS

Booths Specification

The basic arrangement includes:

- 1 table or desk, 2 chairs, 1 waste-paper basket
- Booth with 2, or 3 side-panels, colour white
- Listed as an exhibitor on the Symposium website
- Light: 1 spot (100W) per 3 sqm, Electricity, 220V
- Company name included on the signage at the entrance to the exhibition
- Four (4) complimentary exhibitor registrations per Standard Booth, which includes admission to exhibition, Welcome Reception, and a copy of the Final Program

The costs for additional electric outlets and electrical requirements higher than 1kw should be borne by the exhibitor. Please NOTE that overnight electric transmission will not be provided.

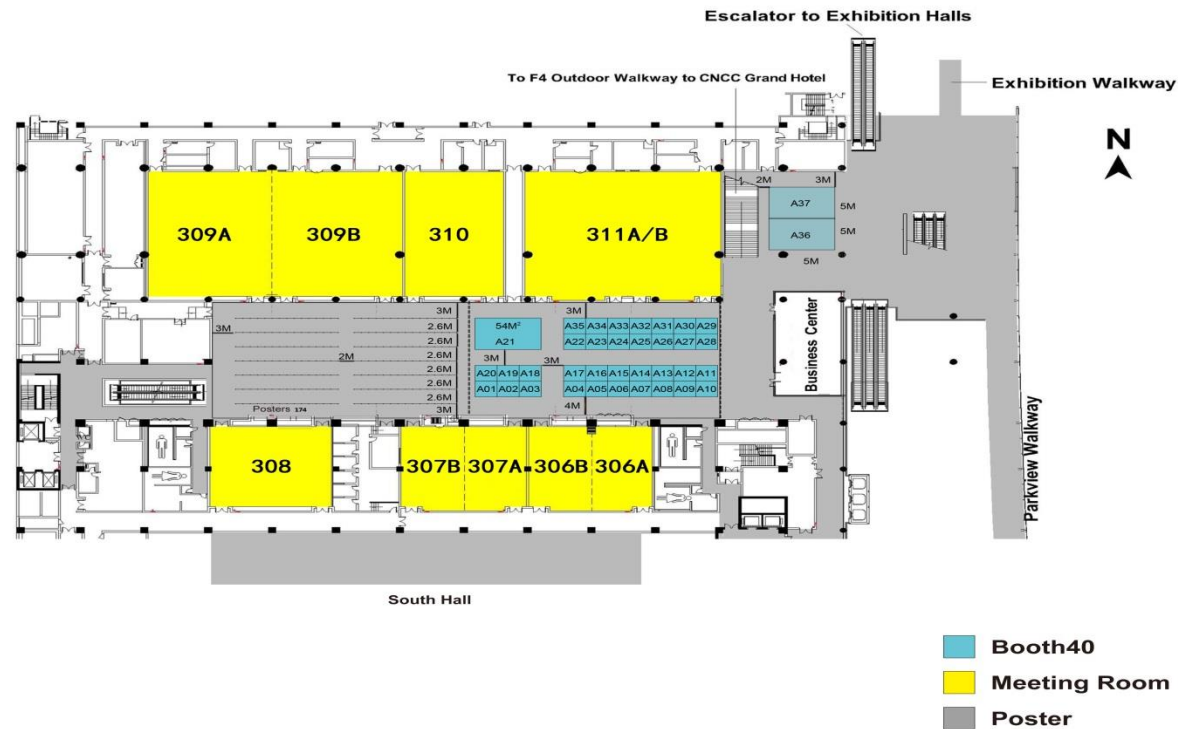
Exhibitor Benefits

IGARSS 2016 offers exhibitors following compensations per a booth:

- Listed as an exhibitor on the Symposium website
- Logo, website address, and 60 word profile in the Symposium Final Program
- Four (4) complimentary exhibitor registrations per Standard Booth, which includes admission to exhibition, Welcome Reception, and a copy of the Final Program
- Company name included on the signage at the entrance to the exhibition

FLOOR PLAN – 3rd Floor of CNCC

The 3 floor plan



CONDITIONS AND LIABILITY

1. Insurance	Every exhibitor is responsible on his own for damages against goods, other persons and the owner of the hall. The meeting organisers do not take any responsibility for damages.
2. Force major risk	If the exhibition cannot take place or has to be postponed in consequence of unforeseen political, economical or natural events, the paid amount cannot be refunded.
3. Booths Allotment	<p>The organizing committee shall position the booth after giving a due consideration of the order of applications received, type of products and other substantial standards. The organizing committee reserves the right to rearrange or relocate the booths based on the actual number of booths sold. The Exhibitors have the rights to request for an alternative space within 8 days from the date of notice. After 8 days, decisions of the organizing committee are conclusive; claims by exhibitors regarding allocation of booths will not be taken into consideration.</p> <p>Exhibitors shall not sublet or transfer all or part of the booth space, nor shall they exchange booths with other exhibitors. If this provision is violated, the organizing committee may dismiss the exhibitors from the show.</p>
4. Assembly	<p>Any assembly has to be done carefully by courtesy of the venue. If nevertheless damage should occur, the cost of repair will be charged to the responsible exhibitor.</p> <p>No storage facilities are placed at your disposal. The exhibitors are requested to kindly organise possibilities for storage rooms, packing material, etc. on their own. No packing material or waste may be left at the exhibit hall. The exhibit area has to be returned clean and undamaged. Cleaning of the booth can be organised on account every evening.</p>
5. Cancellations	<p>Under any unavoidable circumstances, the Exhibitors are requested to submit the letter of cancellation in writing to the Organizing Committee (exhibition.igarss2016@nssc.ac.cn) for approval.</p> <ul style="list-style-type: none">- 30% of the total amount payable for cancellation: March 30, 2016- 50% of the total amount payable for cancellation: May 30, 2016- 100% of the total amount payable for cancellation: From June 1, 2016
6. In general	The exhibitor is responsible for the control and guarding of his own booth. These rules apply to all exhibitors. Instructions of the property owner have to be heeded.

International Geoscience and Remote Sensing Symposium (IGARSS 2016) Beijing, China, July 10 – 15, 2016 SPONSORSHIP APPLICATION FORM

Please complete the Sponsorship Application and return the form to the Secretariat via email at exhibition.igarss2016@nssc.ac.cn.

<p>Company Name _____</p> <p>Contact _____</p> <p>Address _____</p> <p>_____</p> <p>_____</p> <p>Email _____</p> <p>Tel/Fax _____</p> <p>Website _____</p>	<p>We wish to reserve sponsorship at IGARSS 2016:</p> <p>_____ Package</p> <p>Amount: _____</p>
<p>Important Notice</p> <ul style="list-style-type: none"> - The rates are subject to change. - Payment by personal check and bank draft will not be accepted. 	
<p>I accept the terms and conditions of the Sponsorship Application for IGARSS 2016.</p> <p>_____</p> <p style="text-align: center;"><i>Signature</i></p> <p><i>Date</i></p>	

ENQUIRIES: IGARSS 2016
1 Nanertiao, Zhongguancun, Haidian District Beijing 100190, China
Tel: +86-10-65660911 Email: exhibition.igarss2016@nssc.ac.cn

International Geoscience and Remote Sensing Symposium (IGARSS 2016) Beijing, China, July 10 – 15, 2016 EXHIBITION APPLICATION FORM

Please complete the Exhibition Application and return the form to the Secretariat via email at exhibition.igarss2016@nssc.ac.cn.

<p>Company Name _____</p> <p>Contact _____</p> <p>Address _____</p> <p>_____</p> <p>_____</p> <p>Email _____</p> <p>Tel/Fax _____</p> <p>Website _____</p>	<p>We wish to reserve exhibition space at IGARSS 2016:</p> <p>() commercial booth(s) * USD _____</p> <p>Booth Number: _____</p>
<p>Important Notice</p> <ul style="list-style-type: none"> - The rates are subject to change. - Payment by personal check and bank draft will not be accepted. - Payment must be settled in order to secure the booth before the due date. 	
<p>I accept the terms and conditions of the Exhibition Application for IGARSS 2016.</p> <p>_____</p> <p style="text-align: center;"><i>Signature</i></p> <p><i>Date</i></p>	

ENQUIRIES: IGARSS 2016

1 Nanertiao, Zhongguancun, Haidian District Beijing 100190, China

Tel: +86-10-65660911

Email: exhibition.igarss2016@nssc.ac.cn

Payment with Your Credit Card (for sponsorship)



Fill this form with your signature and mail to Dynasty International Travel CO., Ltd. (PCO of IGARSS 2016) by exhibition.igarss2016@nssc.ac.cn

RE: AUTHORIZATION ON USE OF CREDIT CARD

This is to certify that I, _____, cardholder of Card number _____

(Credit card holder's name)

expiry date _____ CVV code _____, hereby authorize Dynasty International Travel CO., Ltd to charge a total

(MM/YY)

(last 3 numbers on the back of card)

amount of USD _____ from the above credit card, being payment of Fee for: _____

(Type of Package)

Thank you. Yours sincerely,

(Cardholder's signature)

(Date)

Payment with Your Credit Card (for exhibition)



Fill this form with your signature and mail to Dynasty International Travel CO., Ltd. (PCO of IGARSS 2016) by exhibition.igarss2016@nssc.ac.cn

RE: AUTHORIZATION ON USE OF CREDIT CARD

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(MM/YY)

(last 3 numbers on the back of card)

amount of USD _____ from the above credit card, being payment of Fee for: _____

(Number of booths)

Thank you. Yours sincerely,

(Cardholder's signature)

(Date)

Other Method of Payment

Bank Transfer

Exhibitors from Overseas

Beneficiary	Beijing Dynasty International Travel Co., Ltd
Account name	Industrial and Commercial Bank of China Limited, Beijing Municipal Branch Xindongan Sub. Branch
Account No.	0200236319000154360
Swift Code	ICBKCNBJBJM
Intermediary Bank's Name	JPMORGAN CHASE, NEW YORK BRANCH, NEW YORK
Swift Code	CHASUS33
Address of the Bank	No. 257. Wangfujing Avenue, Dongcheng District, Beijing, China

Bank charges are the responsibility of the payee and should be paid at source in addition to the company name and booth number. Please scan the receipt of Bank transfer and email it to exhibition.igarss2016@nssc.ac.cn.

Customs Clearance

QUOTATION LIST

CLIENT:		DATE:		FM:	Sally
ATT:		QUOTATION NO.:			
DESCRIPTION: International Geoscience and Remote Sensing Symposium (IGARSS 2016) Time: July 10-15, 2016 Venue: China National Convention Center The shipment is under ATA					
ITEM			CHARGE (CNY)		
IMPORT INTO CHINA					
1. Customs clearance fee under ATA			¥500.00		
2. Data input fee			¥60.00/page		
3. Quarantine fee			¥600.00		
4. Handling charge from Beijing airport to the stand			¥5.00/kg(Min 150kgs/shipment)		
5. THC charge at Beijing airport			¥2.50/kg(Min 150kgs/shipment)		
EXPORT INTO CHINA					
1. Customs clearance fee ATA			¥500.00		
2. Handling charge from the stand to Beijing airport			¥5.00/kg(Min 150kgs/shipment)		
The following items are not included into the above charges: 1. Any insurance charge for the whole transportation. 2. Any charge at overseas. 3. Unpacking and position charge on the stand; unloading and packing charge on the stand 4. Keep the packing crate or the material during the show time. 5. Any duty and tax for consumed goods. 6. VAT for original invoice at China: 6% of the amount.			If you have any requires, please feel free to contact us as following: MY FREIGHT INTERNATIONAL LOGISTICS CO., LTD. RM2001,BUILDING 2, SUNCITY, NO. 18 XINZHONG STREET, DONGCHENG DISTRICT, BEIJING,CHINA 100027 Att: Sally Chen/ sally@myfreight.com.cn Tel: 86-10-64076718 Fax: 86-1064076518		

General Information

EXHIBITION - OFFICIAL CONTRACTOR

Beijing RT Culture Communication Co., Ltd.

TEL: 86-10-13810928280

FAX: 86-10-84496839-8016

E-MAIL: kalee229@163.com

CONTACT PERSON: Kalee.li

CUSTOMS CLEARANCE - FREIGHT FORWARDERS

My Freight International Logistics Co., Ltd.

TEL: 86-10-64076718

FAX: 86-10-64076518

E-MIAL: sally@myfreight.com.cn

CONTACT PERSON: Sally Chen